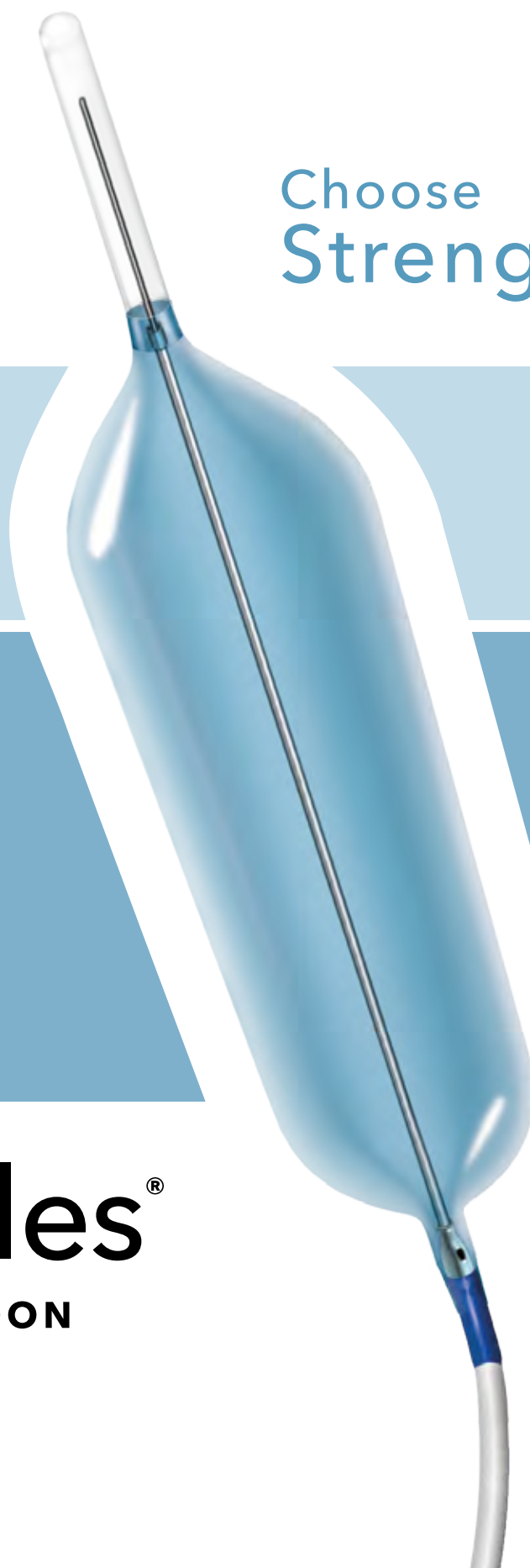
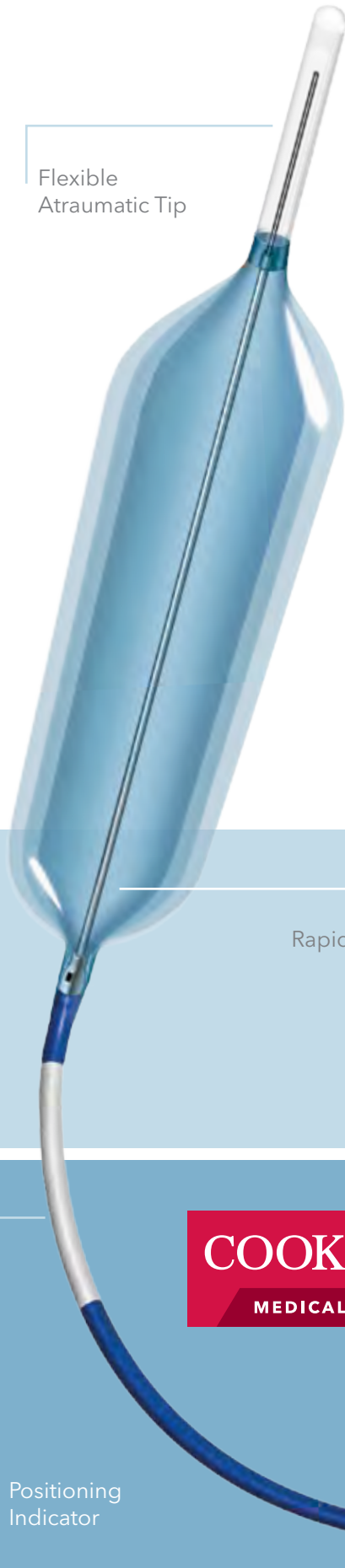




Choose
Strength.



Hercules[®]
3 STAGE BALLOON



Flexible
Atraumatic Tip

With extraordinary radial strength at the stricture site, Hercules sets a new standard for accurate 3 stage esophageal dilation. Our unique proprietary technology generates greater radial force at the same or lower pressures than its competitors. For your next dilation procedure, choose Hercules.

Choose
Strength.

Rapid Deflation Sleeve

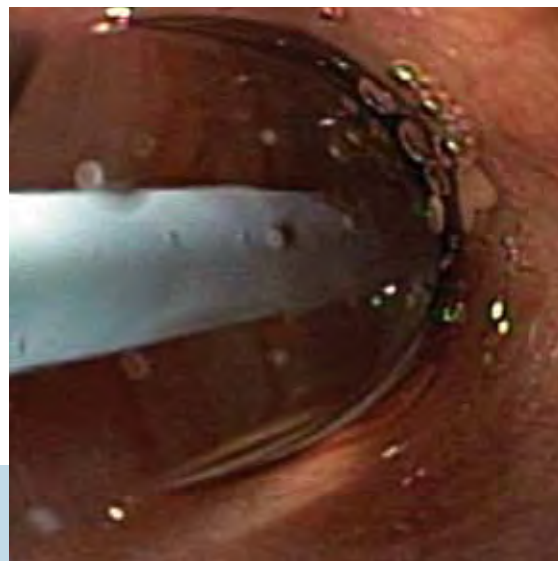
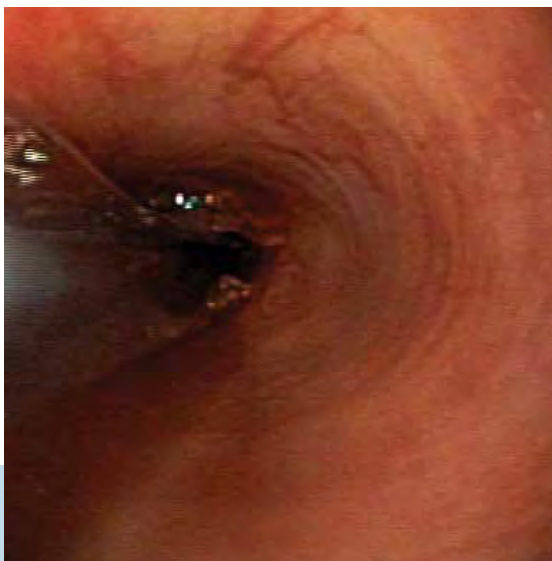


Hercules[®]
3 STAGE BALLOON

Positioning
Indicator

Clinical Strength

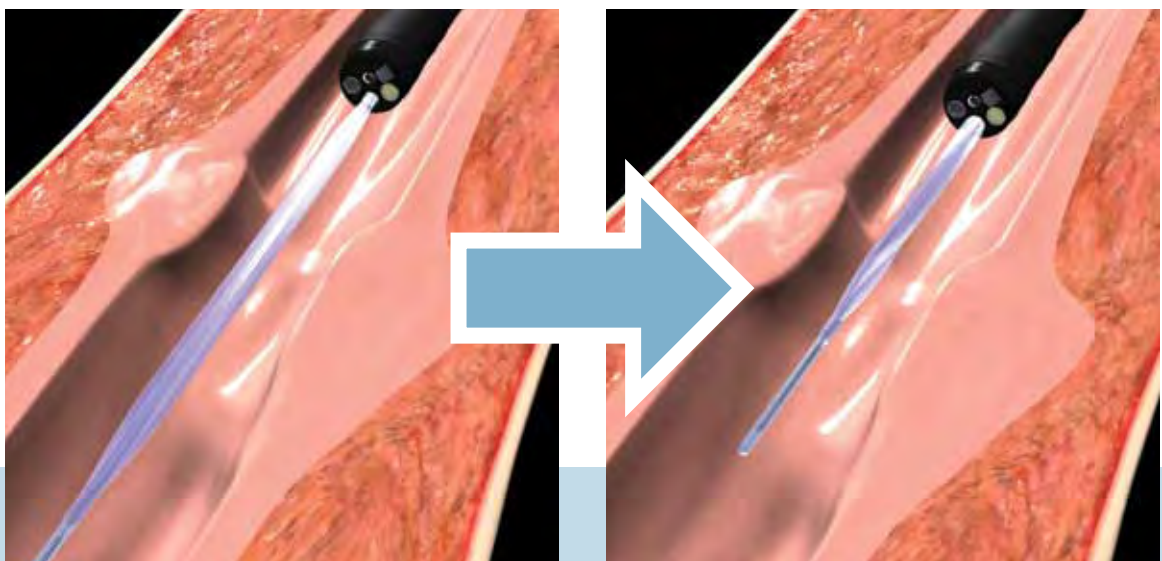
With Hercules, our ultimate goal is to improve patient outcomes. Hercules' exceptional dilating strength can deliver more effective dilation force to relieve your patient's dysphagia and may improve longer-term luminal patency.



Labeled Balloon Diameter	Balloon Description	Dilation Force (N)			Balloons Significantly Different? (p value)	Superiority Margin (%)
		Mean \pm SD	Min	Max		
18	Leading Competitor	99.6 \pm 4.5	92.0	107.7	Yes (<0.0001)	143
	Hercules	247.5 \pm 7.5	234.4	256.1		
19	Leading Competitor	195.6 \pm 13.1	183.0	221.1	Yes (<0.0001)	138
	Hercules	475.8 \pm 9.5	461.8	490.4		
20	Leading Competitor	191.1 \pm 14.2	166.1	212.0	Yes (<0.0001)	182
	Hercules	549.8 \pm 9.0	536.0	568.0		

Rapid Deflation*

Hercules is fast. Rapid deflation is achieved by simply applying negative pressure. Even if removal begins prior to complete deflation, Hercules can easily be withdrawn into the endoscope.

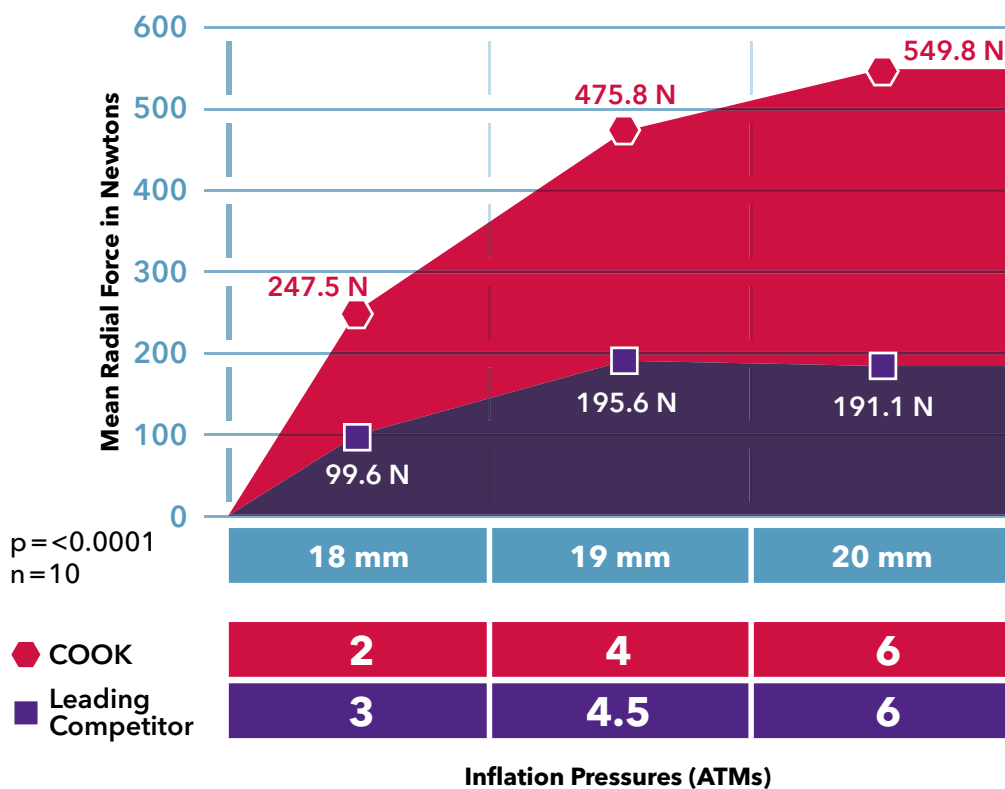


*Based on using a 60cc syringe. Data on file at Cook Medical.

Engineered for Strength

Our exclusive PETFLEX™ technology makes Hercules both strong and stageable. This first-of-its-kind technology utilizes PET - a material with high tensile strength - to create an optimal combination of hardness, durability and staging accuracy. As a result, Hercules generates greater radial force on a stricture at the same or lower pressures than other stageable balloon dilators.

154% Greater Radial Force on Average



AORTIC INTERVENTION
CRITICAL CARE
ENDOSCOPY
INTERVENTIONAL RADIOLOGY
LEAD MANAGEMENT
PERIPHERAL INTERVENTION
SURGERY
UROLOGY
WOMEN'S HEALTH



Customer Service Centers

EMEA: EDI - www.cookmedical.com/edi.do
Distributors: +353 61239240, ssc.distributors@cookmedical.com
Austria: +43 179567121, oe.orders@cookmedical.com
Belgium: +32 27001633, be.orders@cookmedical.com
Denmark: +45 38487607, da.orders@cookmedical.com
Finland: +358 972519996, fi.orders@cookmedical.com
France: +33 171230269, fr.orders@cookmedical.com
Germany: +49 6950072804, de.orders@cookmedical.com
Hungary: +36 17779199, hu.orders@cookmedical.com
Ireland: +353 61239252, ie.orders@cookmedical.com
Italy: +39 0269682853, it.orders@cookmedical.com
Netherlands: +31 202013367, nl.orders@cookmedical.com
Norway: +47 23162968, no.orders@cookmedical.com
Spain: +34 912702691, es.orders@cookmedical.com
Sweden: +46 858769468, se.orders@cookmedical.com
Switzerland - French: +41 448009609, fr.orders@cookmedical.com
Switzerland - Italian: +41 448009609, it.orders@cookmedical.com
Switzerland - German: +41 448009609, de.orders@cookmedical.com
United Kingdom: +44 2073654183, uk.orders@cookmedical.com

www.cookmedical.com

Americas: EDI - www.cookmedical.com/edi.do

Phone: +1 812.339.2235, 800.457.4500, Fax: 800.554.8335

E-mail: orders@cookmedical.com

Australia:

Phone: +61 738411188, 1800777222, Fax: +61 738411288, 1800077283

E-mail: cau.custserv@cookmedical.com