

M3 Asset – Channel Compatibility Matrix

Asset Type	Asset Subtype	PWS	Mobile
Clinical	Patient Guide	N	Y
Clinical	Patient Guide Ordering Information	Y	Y
Clinical	Physician Procedure Guide	Y	Y
Marketing	Ad	Y	N
Marketing	Brochure	Y	Y
Marketing	Catalog	Y	Y
Marketing	Clinical Resource	Y	Y
Marketing	Form	Y	Y
Marketing	Instructional Resource	Y	Y
Marketing	Newsletter	Y	Y
Marketing	Notice	Y	Y
Marketing	Personnel or Employee Resource	N	Y
Marketing	Reimbursement Resource	Y	Y
Marketing	Spec Sheet	Y	Y
Regulatory	Regulatory Notice	Y	Y
System	web image	Y	N

PDF & video file types are available for both PWS & Mobile channels.

Image & powerpoint file types are available for PWS channel.