
Using the Web Product Catalog Manager to update images on cookmedical.com

Quick Start Instructions

STEP 1: Gather product images in .tif file format from CAL.

STEP 2: Load images into M3 associating images with the GPNs the image represents.

STEP 3: Associate product images to product page using the Web Product Catalog Manager.

Detailed Instructions

STEP 1: Gather product images in .tif file format from CAL

1. Export images that meet the following criteria via CAL:
 - a. Image must be a .tif file. (can be a layered or flat .tif)
 - b. 4:3 ratio (3840 pixels x 2880 pixels is optimal for retina displays)
 - c. RGB
 - d. 8 bit
 - e. Minimum 72ppi
2. Save files in a location on your computer to be easily accessed for the next step.

STEP 2: Load images into M3

1. Upload images that meet the following criteria via M3:
 - a. The image(s) must have a type of 'web_image'.
 - b. Image must be a .tif file. (can be a layered or flat .tif)
 - c. 4:3 ratio (3840 pixels x 2880 pixels is optimal for retina displays).
 - d. RGB
 - e. 8 bit
 - f. Minimum 72ppi
 2. Associate the image(s) with the GPNs that the image represents.
 3. The security level should be marked as 'Public'.
 4. The image should have a web start date of the current date.
 5. Upload a PTP for the image(s).*
 6. The image(s) need to be marked 'approved'.*
- * There is no transformation of the image into three jpg sizes until these 2 steps are complete.

STEP 3: Associate images in the Web Product Catalog Manager

1. Search for the product page to which to associate a new product image.
2. Scroll to the Resources section at the bottom of the product page.
3. If a newly imported image is associated with ANY GPN currently on the product page it will appear in the Resources section. If you don't see the new image listed ensure that it is associated properly with GPNs in M3.
4. To disassociate an old image from the product page, drag the current image from the Resources in Use section over to the left Resources panel, or click the red X to the right of the image row.
5. Select the new image from the Resources section and drag it over the Resources in Use area.
6. Scroll backup and click 'Update/Save'.
7. Once updated product page(s) are published (status set to 'In Production'), the new image will appear on cookmedical.com.